

December 16, 2016

IBJ, Inc.

Notice of Acquisition of Kamome Co.,Ltd. (Becoming Subsidiary)

IBJ, Inc. (the "Company") announces the Company held shares for the purpose of making a Kamome Co., Ltd. (hereinafter referred to as "KAMOME") a subsidiary the Company announced on December 16. Details are as follows.

1. Reason for acquisition of shares

Under the management philosophy of "Bringing happiness to all the people who share a connection" not only will we create a married couple, but we will also expand our business domain for its life design services (mainly related to living related services before and after marriage) As one of its growth strategies.

As a part of this, as a result of the group synergy of the wedding business(Wind and Sun Co.,Ltd.) acquired in June this year, it has taken on track and this time, for the purpose of full-scale entry into the travel business, planning tour of overseas travel (service name: "Kamome tour" "E-kamo") as the mainstay of the company to acquire shares.

For KAMOME, the number of "Kon-Katsu" is overlapped with the main customer base, not only for the honeymoon needs of married couples but also for vacation travel needs of over 500,000 number of "Kon-Katsu" as a new sales opportunity, we believe that it will lead to an increase in the profitability of KAMOME. In addition, we believe that by adding our skills and know-how of our IT (web marketing, site construction) to the travel business, we will be able to increase our customer's ability to attract customers and expect further profit growth. Continue to the wedding business, we will challenge a comprehensive "life design company" that utilizes Japan's largest number of "Kon-Katsu" by expanding its business domain to the travel business.

2. Operating results and financial condition of KAMOME over the last three years

(million yen)	Fiscal year ended March 31, 2014	Fiscal year ended March 31, 2015	Fiscal year ended March 31, 2016
Net asset	170	151	186
Total assets	401	288	369
Sales	3,178	2,902	2,959
Ordinary income	39	26	57
Net income	24	19	38